PC GAMER'S LIST PLANNING WORKBOOK

QUINTIN JACKSON

PLAN OVERVIEW

The problem is people who want to buy and play PC games must conduct research on PC games to find out which ones they want, which may be time consuming.

PCGamersList is a website where users have the ability to create a list of PC games for other users to view. This over time gives people the necessary information when searching for PC games and is located in only one website.

Users will be required to sign-in to post, rate, and comment these games. Signing up for the website is free and requires you to have an e-mail and password. Entries and comments will be moderated for inaccurate or false information in game entries and inappropriate comments.

These PC games can be organized by name, cost, rating, genre, release date, and number of reviews. I will create the first five game entries for each genre and it will be for the most popular 5 PC games for those genres. This will create some incentive for users to come to the website since reviews of the most popular games will be on this site.

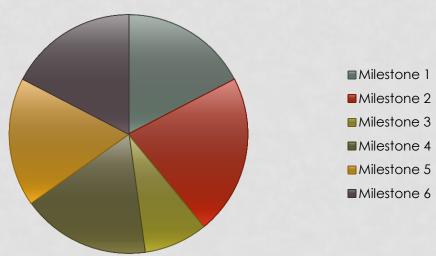
MILESTONES AND THEIR ORDER

- Milestone 1: Create home page, 1 weeks
- Milestone 2: Create submit game form page, 2 weeks
- Milestone 3: Create database, 1 week
- Milestone 4: Create 20 game entries for each top rated and most popular in database, 1 week
- Milestone 5: Create game view page, 3 weeks
- Milestone 6: Create submit comment/review page,
 1 week

TIME MANAGEMENT IN HOURS

- Milestone 1: Create home page; 4 hours
- Milestone 2: Create submit game form page; 5 hours
- Milestone 3: Create database: 2 hours
- Milestone 4: Create 20 game entries for each top rated and most popular in database; 4 hours
- Milestone 5: Create all iterations of the game view page; 4 hours
- Milestone 6: Create submit comment/review page; 3 hours

Hours till Completion



TARGET AUDIENCE AND PERSONAS

The target audience for this industry is mostly PC and video game players with the average age of 30, ranging from preteens to seniors. Gender is male dominant but the number of female gamers is still rising. People who don't play many games may want to purchase games for family or friends.

PRIMARY DEMOGRAPHIC

Persona Name: Mark Garrison

Country: USA

Country Region: Northeast

• Age Range: 12-19

Gender: Male

Family size: 3-4

Family lifecycle stage:

Young Single

Without children

• Income: Below \$10,000

Where does this persona live? Suburban

Occupation: Students

Housing type:

Single-family home Family Hospitality

What type of internet connection do they have? Cable and Mobile

Education: High school sophomore

Gaming Status: Hardcore Gamer



SECONDARY DEMOGRAPHIC

Persona Name: Sherry Manser

Country: USA

Country Region: Northeast

Age Range: 30-45Gender: FemaleFamily size: 3-4

Family lifecycle stage:

Young Married With children

Income: \$30,000-\$50,000

Where does this persona live? Urban

Occupation: Supervisors

Housing type:

Single-Family Home

Owner

• What type of internet connection do they have?

Cable Mobile

• Education: College graduate

Gaming Status:

Occasionally plays games Has children that are hardcore gamers



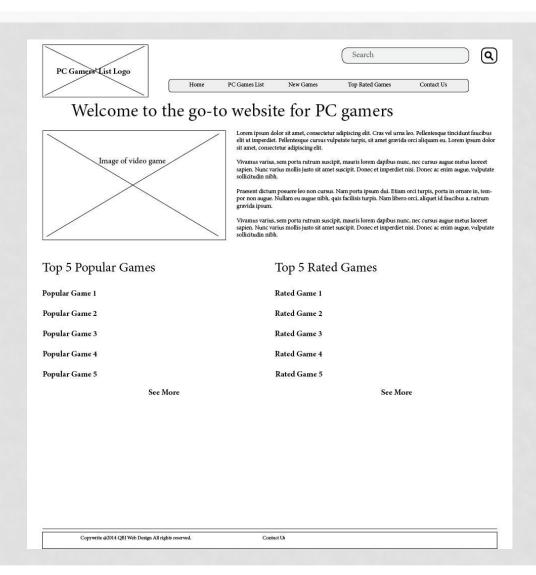
COMPONENTS

- 1 Dynamic Home Page with 5 entries of both top rated and most popular games with links on the page
- 2 Submit Forms
 - Game Entry Form
 - Rate/Comment Form
- 1 Dynamic Game Search Table
- 1 Database to hold game entries and the ratings and comments from other users
- Numerous Dynamic Game Pages listing the Game Entry information and the comments and ratings that have been submitted. Each comment created has a flag button. 10 entries of pc games will be created for this site.
- 1 Dynamic New Games Page
- 1 Dynamic Top Rated Games Page
- 1 Static Contact Page
- HTML and CSS for front-end website design and shadowboxes for the pictures using JavaScript
- PHP and MySQL for back-end website databases, forms, and call information to the table
- AJAX for game table and the rate and comments section of each game entry

FEATURES/SCOPE

- Search Bar Users can type in a specific game they are looking for into the field and after hitting the search button, takes user to appropriate game entry page.
- Search Page Users can search for games on a dynamic table that can be reorganized base on name, cost, rating, genre, release date, and number of reviews in ascending or descending order.
- Game Posting Users can fill out a form about a game that isn't listed on the website and post it directly in the database.
- Comment and Rating Posting Other users can also rate and comment on games already posted on the website in another form.
- Flag Function/Button Users can flag comments that are abusive and spam via a button next to the comment. Once the button is pressed, the website sends an e-mail to me stating that the comment has been flagged and is waiting for review.

HOME PAGE WIREFRAME



PC GAMES LIST WIREFRAME

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Name	Genre 🔻	Age Rating 🐷	Cost 🕞	Release Date	Average User Rating	Number of User Ratings
PC Game 1	Music and Party	E	\$14.99	12/15/1991	8.0 out of 10	20
PC Game 2	Strategy	E10	\$19.99	05/07/1995	7.1 out of 10	57
PC Game 3	Fighting	Т	\$24.99	07/12/1989	5.5 out of 10	278
PC Game 4	Shooter	М	\$49.99	03/03/2005	8.3 out of 10	133
PC Game 5	Action/Adventure	AO	\$29.99	11/20/2011	9.4 out of 10	869

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Previous 20 Games

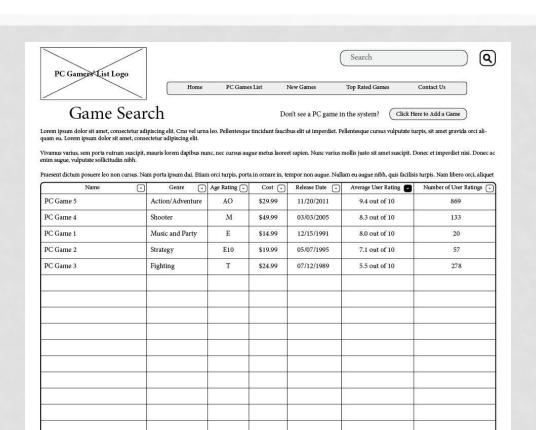
Next 20 Games

NEW GAMES WIREFRAME

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PC Gamers List Log	0	Home	PC Games	s List ?	New Games	Top Rated Games	Contact Us
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					Previous 20 G	ames Next 20 Game

TOP RATED GAMES WIREFRAME



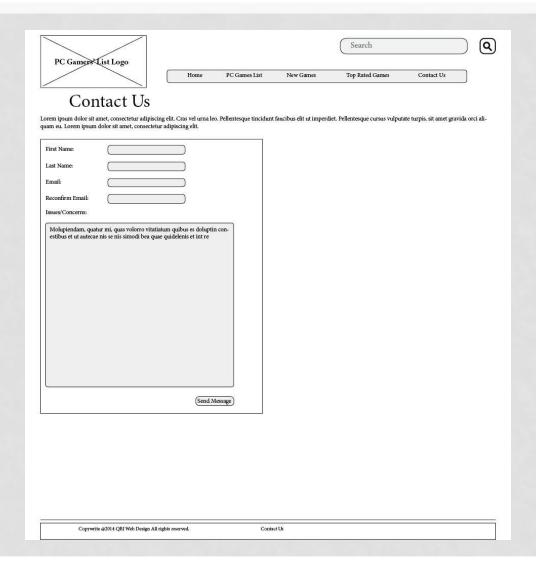
Previous 20 Games

Next 20 Games

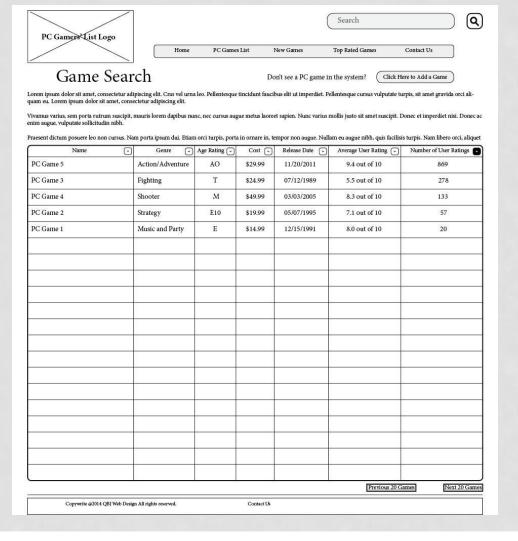
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Contact Us

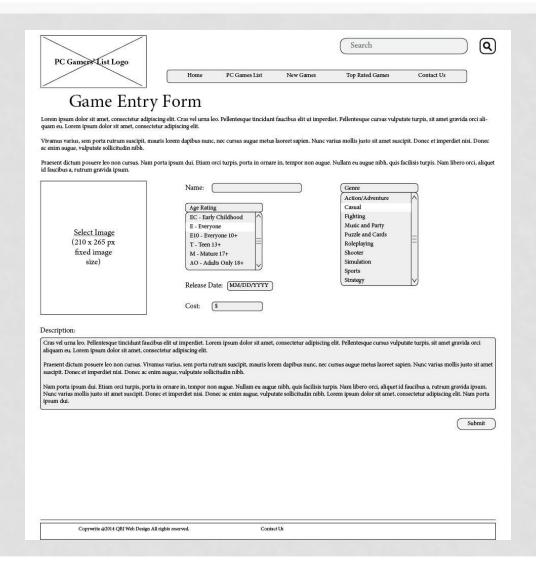
CONTACT US WIREFRAME



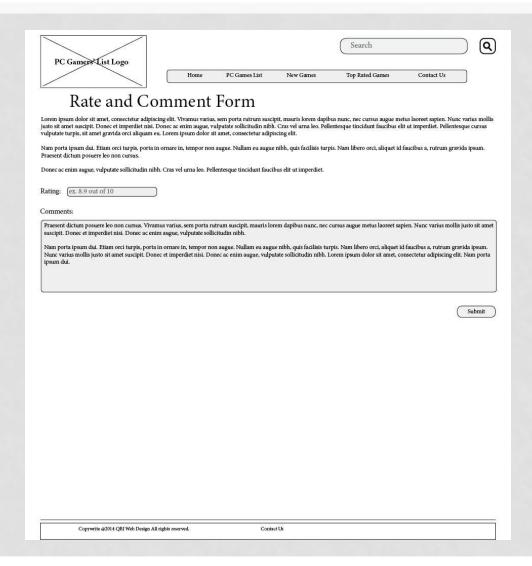
MOST POPULAR GAMES WIREFRAME



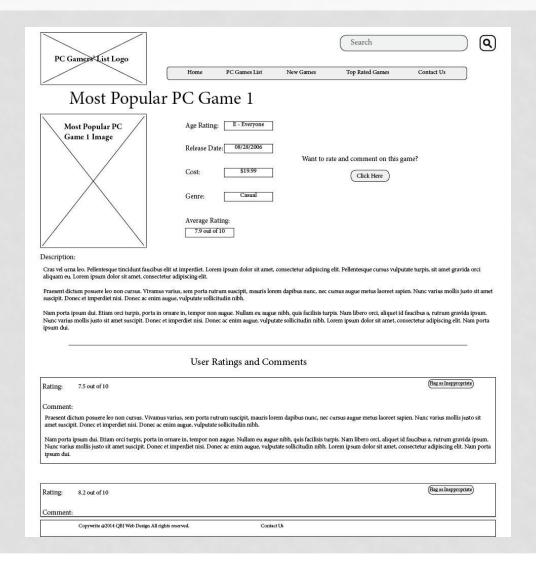
GAME ENTRY FORM WIREFRAME



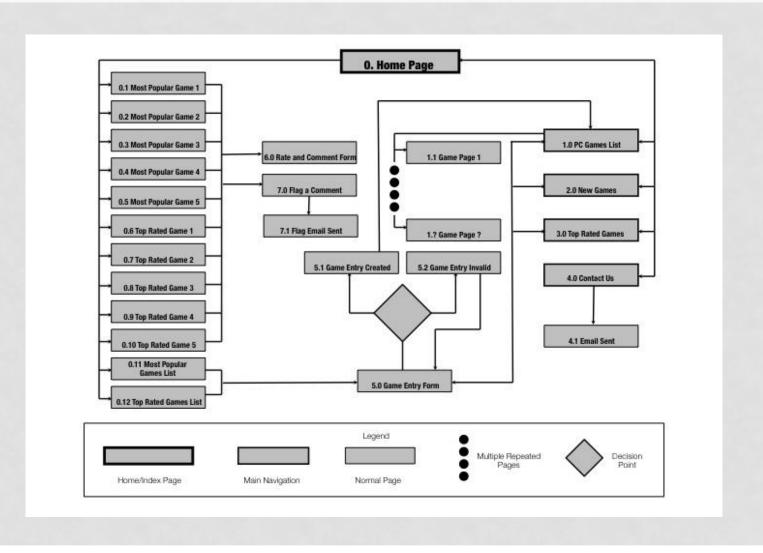
RATE AND COMMENT FORM WIREFRAME



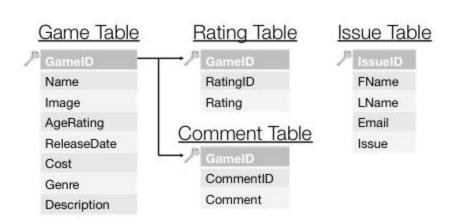
MOST POPULAR PC GAME 1 WIREFRAME



SITE MAP



DATABASE DIAGRAM



COMPETITION COMPARISON

E-commerce websites such as GameStop and BestBuy offer the similar information to its users about PC games and also sell them as well. There are even fewer websites that solely provide this information to its users. Usually they charge money to people who wish to put up links to their blogs on the website to make a profit. These websites also offer their own reviews made by the Webmaster or reviews from other professional sources and other articles based on gaming technology and news. Each game entry for these websites tend to be generated by the Webmaster and requires people to sign in to a profile on the website or to a profile outside of the website, such as Google, to make comments, ratings, ect. They also tend to broaden the reach of games included in the archive by including console and handheld games.

MARKETING

Since this website doesn't make a profit, paying for advertisements to be shown in other media outlets would be counterproductive. Although, this website could profit from providing advertising space for bloggers and other websites. To spread awareness with no cost, proper SEO and word-of-mouth can be used.

SECURITY RISKS AND SOLUTIONS

 Risk: Multiple entries or false entries of games can be freely submitted to the database.

Solution: Regularly check database and information on submitted games to validate entries.

 Risk: Ratings and comments can be spammed and filled with inappropriate dialog by other users.

Solution: Create a "Flag as Inappropriate" button that sends a request to delete a submission via email to a separate email address. Regular monitoring of entries and deleting inappropriate entries in the database will also fix the problem.

 Risk: Contact email can be spammed and send false information to it.

Solution: Create a separate email for receiving these emails and monitor/change the website accordingly.

HOME PAGE FINAL COMP



PC GAMES LIST FINAL COMP



NEW GAMES FINAL COMP



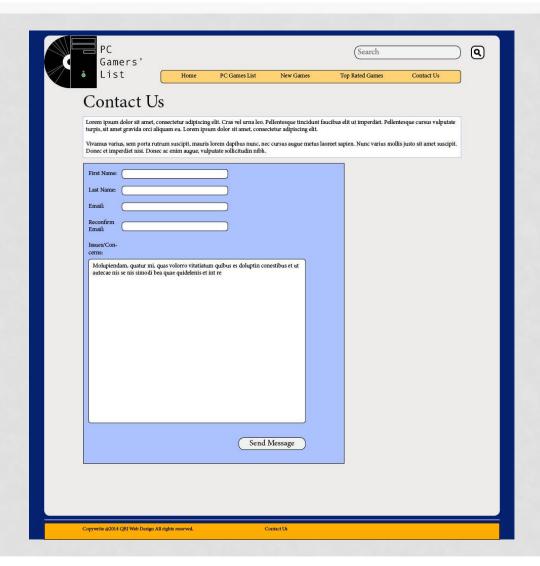
TOP RATED GAMES FINAL COMP



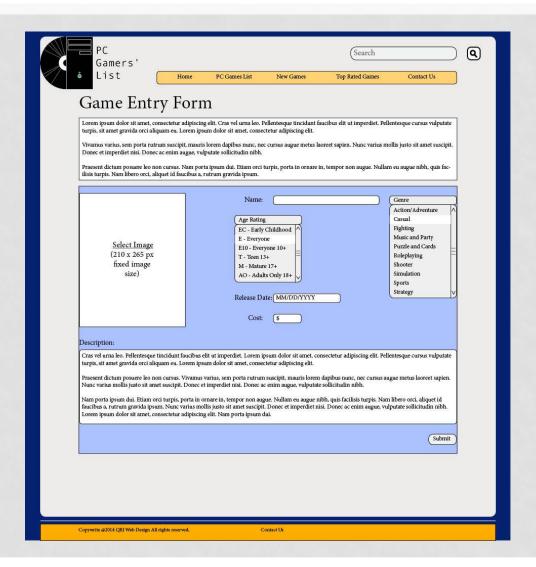
MOST POPULAR GAMES FINAL COMPS



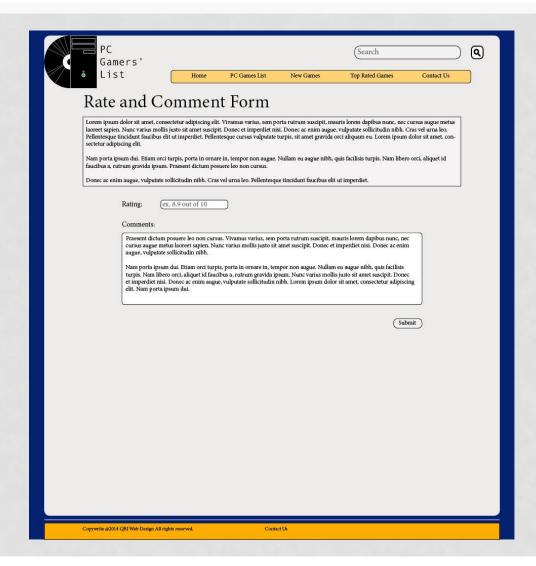
CONTACT US FINAL COMP



GAMES ENTRY FORM FINAL COMP



RATE AND COMMENT FORM FINAL COMP



MOST POPULAR PC GAME 1 FINAL COMP

